

## Fender

# Fender®

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Fender Musical Instruments Corporation (FMIC) is the world's leading guitar manufacturer, and its name has become synonymous with all things rock 'n' roll. Iconic Fender® instruments such as the Telecaster®, Stratocaster®, Precision Bass® and Jazz Bass® guitars are known worldwide as the instruments that started the rock revolution, and they continue to be highly prized by today's musicians and collectors.

With an illustrious history dating back to 1946, Fender has touched and transformed music worldwide and in nearly every genre: rock 'n' roll, country and western, jazz, rhythm and blues and many others. Everyone from beginners and hobbyists to the world's most acclaimed artists and performers have used Fender instruments and amps, in the process making the company not only a revered music industry name, but also a cultural icon.

Today, FMIC brands include Fender®, Squier®, Gretsch®, Jackson®, Charvel®, EVH®, SWR® and Groove Tubes®, among others. FMIC also manufactures a complete line of professional audio equipment under the Fender brand, including the innovative Passport® portable sound system. Fender also offers a complete line of accessories, including strings, authorized replacement parts, cases, straps, clothing and much more.

FMIC's corporate headquarters is located in Scottsdale, AZ, with manufacturing headquarters based in Corona, CA.

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